

May 8-15, 2010
Missoula, Montana, USA

33rd International Wildlife Film Festival



Media & the Message

Call for Entries & Festival Highlights

Deadline: January 30, 2010



33rd International Wildlife Film Festival

Welcome!

33 years and counting. On the “eve” of the 33rd IWFF in May 2010, we look back and reflect on where we were when IWFF burst onto the scene as the first wildlife film festival in the world! What vision the founders had, to sense the coming impact and influence of wildlife films and the desire of people to embrace them.

Fast forward 33 years. Reflecting on my ten years at the helm of IWFF, it is as great an honor and passion today as it was when I signed on at the turn of the new millennium. IWFF has grown significantly since then; evolving today into a year round, global organization. The world too has changed; conservation efforts are critical and media is integral. Wildlife conservation today encompasses science, economics, politics, and cultures.

Film, television, video and media too are in the midst of a technological revolution, changing the way we see and understand wildlife and our environment. Which brings us back to the 33rd IWFF. Our theme – Media & the Message: Wildlife Filmmaking and Survival in the 21st Century sums it up. The festival focus in 2010 will zero in on some of the critical and key issues – the illegal, international trade in wildlife; the role of the Internet – distribution, production, and social media.

Don't miss the 33rd IWFF – share your films, your passions, and your ideas. Be a part of making a difference in the present and future of Wildlife Film!

Janet Rose

Executive Director/Festival Director

Cover Photos by Tom Murphy, Cover Design by Wildlife & Whimsy

2010 Lifetime Achievement Award Recipients

The IWFF Lifetime Achievement Awards recognize individuals whose lives and efforts in media and conservation make a difference in the fate of species.

Dr. Carl Safina

IWFF Lifetime Achievement Award for Conservation

Dr. Carl Safina, world renowned ocean and marine scientist and founder of the Blue Ocean Institute. He strives to convey a Sea Ethic to complement Aldo Leopold's Land Ethic, wherein our sense of community extends beyond humanity to encompass the wider living world.



Alastair Fothergill

IWFF Lifetime Achievement Award for Media

Alastair Fothergill, award winning television producer, and executive producer of the world renowned “Planet Earth” Series and feature film, “Earth,” affiliated for many years with the BBC and now DisneyNature.

These individuals have changed the face of the planet and made a dramatic difference in the fate of many critical species.

Entry Guidelines

The International Wildlife Film Festival

Our mission: To promote awareness, knowledge and understanding of wildlife, habitat, people and nature through excellent film, television and other media. Films eligible for the International Wildlife Film Festival's juried competition must have a focus on non-domesticated wildlife species and habitats. Content must relate either singly or in combination with wildlife, habitat, conservation, ecology, research management, the environment, environmental or conservation issues, plants and/or people's interactions with wildlife.

→ SUBMISSION DEADLINE: January 30th, 2010 ←

Film entries must also meet the following criteria:

- o Entries must have a release date, copyright date or air date during the calendar year 2008, 2009 or 2010.
 - o **Entries must be received by January 30th, 2010.** Late fee entry deadline **February 10, 2010.**
 - o Non-English language productions must include an English voice over or subtitles.
 - o Submit two (2) or more viewing copies of the following formats:
 - o NTSC/PAL DVD
 - o HDCAM*
 - o Beta, BetaSP or SX
 - o DIGI Beta
 - o For public screenings during the festival HDCAM*, NTSC/PAL Beta, BetaSP, DIGI Beta, or BetaSX tapes will be requested.
- *HD submissions must be in interlace formats 1080i/59.94 or 1080i/50. We CANNOT accommodate any progressive HD formats.
- o Each film entered must be accompanied by a **complete and legible entry form along with the full entry fee(s) by the deadline or entry may be disqualified.** This includes the section regarding Permission Statements.
 - o Please preview your entries before shipping. Programs with time code or other defects may be disqualified. No refunds.
 - o Please include digital publicity stills, and/or media kits if available, with your entry in PRINT QUALITY resolution & format (for example, a 300 dpi TIF or EPS).
 - o Entry fees should be paid by check, in U.S. dollars, drawn on a U.S. bank or by VISA or MasterCard. Please include card exp. date.
(We do not accept American Express)
 - o If you must pay using an electronic wire transfer, please contact the IWFF office for our account number.
(Please add \$20US to cover bank fees)
 - o 10% discount offered for multiple category entries. Please subtract 10% from the total amount if entering a single film in multiple categories.
 - o Fees must be paid by deadline to avoid a 20% late fee per entry.
 - o Please thoroughly review the Entry Qualifications, Categories, and Entry Form included in this booklet.

Please call 406-728-9380 or email iwff@wildlifefilms.org if you have any questions at all. Thank you.

Entry Categories

ADVERTISING/PSA/PROMO - \$50

short (<30mins) program. This includes public service announcements, commercials, promotional films, or advertising campaigns.

ANIMATION - \$100

Program produced by traditional animation techniques, CGI, or other related production methods. (Must be at least 50% animation.)

AMATEUR - \$35

Program made without professional expertise. Amateurs may receive professional advice, but a professional may not play a major role.

CHILDREN'S PROGRAM - \$75

Program produced specifically for broadcast to a youth audience. Information and presentation should be based on a young person's comprehension level. This category accepts programs designed to inform about non-domesticated species, but may use tame or captive animals.

CHILDREN'S SERIES - \$100

Up to two episodes produced specifically for broadcast to a youth audience. (See above).

CONSERVATION/ENVIRONMENTAL - \$100

Program that features or emphasizes environmental or conservation issues and topics which directly impact wild species and their habitat. The program must convey a conservation message.

ECOSYSTEM - \$100

Program that features, highlights and/or explores a habitat or ecosystem. The ecosystem may be wild, rural, suburban or urban.

GOVERNMENT AGENCY - \$100

Program produced by any government agency to educate or inform the public or a special audience on a particular wildlife issue, topic or species.

HUMAN-WILDLIFE INTERACTIONS - \$100

Program that emphasizes social, cultural, economic, or spiritual aspects of people and their relationship with wildlife.

INDEPENDENT - \$75

Made by an independent producer or production house - not by or on contract to any major broadcaster.

INTERNET VIDEO/PROGRAM - \$50

MUSIC VIDEO - \$50

Program featuring wildlife images set to original or library music.

NEWCOMER - \$50

Program produced by a person or team newly established as a producer in the professional film or television field and no longer considered amateur. This category will accept films made with support from a major broadcaster.

NEWS - \$50

Program of limited length shown as a news segment on its own or as part of a News Special, News Magazine, or part of a regularly scheduled News Broadcast; Includes investigative and informative programs.

NON-BROADCAST PROGRAM - \$75

Program produced by or for a museum, zoo, aquarium, school, organization, or company for use as a promotional piece, research presentation, informational or educational tool. Programs may include hunting, fishing, teaching/training, and/or other special topics, including programs for home-video sale.

POINT OF VIEW - \$75

Program that presents a particular aspect or viewpoint of a wildlife, environmental or conservation issue. These films are judged based on how well they present a point of view, not on their particular viewpoint.

Limited Host Lodging for filmmakers and panelists on a 'first come first serve' basis. Don't forget discounts for a single film in multiple categories!

2010 FILM ENTRY FORM

OFFICE USE ONLY

Entry #
Date Rec'd
\$ enclosed
\$ Initials

PLEASE fill out this form COMPLETELY AND LEGIBLY
(This means that every field must be answered. If something is "not applicable," then please note N/A.
All information is pertinent to judging and for our entry book.)

MAIL, FAX, or E-MAIL ENTRIES TO:

International Wildlife Film Festival (IWFF), 718 S. Higgins Ave., Missoula, Montana 59801 U.S.A.
Tel: (406) 728-9380 / Fax: (406) 728-2881 / E-mail: iwff@wildlifefilms.org / Web: www.wildlifefilms.org



ENTRIES MUST BE RECEIVED BY JANUARY 30, 2010 to avoid a 20% late fee per entry. This includes a completed Entry Form, two (2) copies of the film in one or more of the requested formats, and fee payment. The 'Late Fee' deadline is February 10th 2010.

Entry Title: _____

Series Title (if applicable): _____

Program Length: _____

Estimated Budget (US\$): _____

Release Date (if applicable): _____

Copyright Date: _____

Format Entered (check one): HDCAM* NTSC Beta, Beta SP/SX or DIGI Beta NTSC DVD Pal DVD

Important! Please review film copies before shipping. If you are sending a DVD we require two copies!

Format Available for Screening (check one): HDCAM* NTSC Beta/Beta SP/SX/ DIGI Beta PAL Beta/Beta SP/SX/DIGI Beta

If selected for public screenings, IWFF requires HDCAM*, NTSC Beta, BetaSP, or DigiBeta format for screening.

*HD submissions must be in interlace formats 1080i/59.94 or 1080i/50. We CANNOT accommodate any progressive HD formats.

JUDGING CATEGORY: You can use 1 form, along with the 2 copies of your film, for entering a film into multiple categories, but you must submit a separate payment for each category (the total amount can be submitted in 1 check or by one credit card). **10% discount offered for multiple category entries:** Please subtract 10% from the total amount if entering a single film in multiple categories. Check all that apply.

Advertising/PSA/Promo

Internet Video/Program

Point of View

Amateur

Human-Wildlife Interactions

Presenter/Host

F I L M E N T R Y F O R M (Continued from other side)

ENTERING COMPANY: _____

DISTRIBUTOR: _____ Check here if same as Entering Company

Contact Person: _____

Contact Person: _____

Job Title: _____

Job Title: _____

Address: _____

Address: _____

Telephone: _____

Telephone: _____

Fax: _____

Fax: _____

E-mail Address: _____

E-mail Address: _____

Website Address: _____

Website Address: _____

SUBMIT YOUR ENTRY FEE:

CHECK enclosed and made payable to IWFF in U.S. dollars.

CHARGE my credit card (**Visa and MasterCard only**)

WIRE I will wire my entry fee (Add US\$20 for transfers outside the U.S. to cover service charges.) Call IWFF at 406.728.9380 for wire details. Must be in U.S. dollars.

Executive Producer(s): _____

Producer(s): _____

Director(s): _____

Total Entry Fee (plus any service charges): _____

Director(s) of Photography: _____

Date wired (if applicable):

IF CHARGING FEE, PLEASE FILL IN INFORMATION BELOW:

Credit Card Number : Exp. Date:

Billing Zip Code: CVV/CVC Code:

Name as it appears on card:

Signature of cardholder:

PERMISSION STATEMENTS:

This program may be borrowed from the IWFF EarthVision video library/archive for educational purposes (e.g., by members of a local community, school groups, etc.). (check one)

Yes No

IWFF promotes IWFF Post Festival Tours throughout the world! Festival-winning films are available to non-profit groups, schools and organizations for viewing. This program, if selected, may be included in a Post Festival Tour. (check one)

Yes No Possibly

My film, if selected, may be included as a segment of the IWFF Wildlife Showcase and all rights to air it are granted for this purpose. (check one)

Yes No Possibly

By signing below I agree to the following: I have read the IWFF rules and agree to abide by them. To the best of my knowledge, all information contained herein is true. All programs submitted will be housed permanently in the IWFF library. IWFF reserves the right to make additional dubs of this program for the viewing library and screenings during the Festival, including paid-donation public screenings for the Western Montana community. IWFF is not responsible for any copyright infringement resulting from public screenings. A segment of the program (not to exceed two minutes) may be used for promotional purposes for the Festival. I am authorized to submit this program to the Festival for competition.

Signature

Script Writer(s):

Narrator(s):

Editor(s):

Sound Recordist(s):

Sound Editor(s):

Animation:

Graphic Design:

Scientific Advisor(s):

Music Composer(s):

Name of person(s) and/or company **EXACTLY** as it should appear on the award*

*Awards will be made out to the name and/or company as written above. Any duplicate awards can be ordered for an additional cost. PLEASE PRINT LEGIBLY.

<input type="checkbox"/> Animation	<input type="checkbox"/> Independent	Television Program (check one)
<input type="checkbox"/> Children's Program	<input type="checkbox"/> Theatrical Release	<input type="checkbox"/> Budget up to \$250,000 <input type="checkbox"/> Budget \$250,000-500,000 <input type="checkbox"/> Budget over \$500,000
<input type="checkbox"/> Children's Series	<input type="checkbox"/> Music Video	Television Series (check one)
<input type="checkbox"/> Conservation/Environmental	<input type="checkbox"/> Newcomer	<input type="checkbox"/> Budget up to \$250,000 <input type="checkbox"/> Budget \$250,000-500,000 <input type="checkbox"/> Budget over \$500,000
<input type="checkbox"/> Ecosystem	<input type="checkbox"/> News	Youth Group (check one)
<input type="checkbox"/> Government Agency	<input type="checkbox"/> Non-Broadcast	<input type="checkbox"/> Produced by ages 13 & under <input type="checkbox"/> Produced by ages over 13

Percent Library Footage: _____ Percent Footage Shot in Captivity: _____

Language (if not in English, must include English subtitles): _____

Target Audience: _____

Primary Purpose (check one): Entertainment Education Information Promotion Advocacy Other *

 * If other, please explain

Synopsis: 125 words or less. A separate sheet may be attached. IWFF reserves the right to edit. You can avoid having to copy your synopsis here if you e-mail an electronic version to iwff@wildlifefilms.org. Just write in the space provided below - 'emailed synopsis' and then remember to write Entry Synopsis for 'Film Title' in the subject heading of your e-mail.

OVER 

PRESENTER/HOST - \$75

Program that uses a presenter, host, character or narrator to convey information or story related to wildlife that is unusual, unique or in some way special and which helps to entertain, educate or bring clarity to the program.

TELEVISION PROGRAM - \$150

A television program produced specifically for broadcast on commercial or public television. Program can be a one-off production or part of an ongoing television series.

- A. Budget up to \$250,000
- B. Budget of \$250,000-\$500,000
- C. Budget of \$500,000+

Please mark your budget category on entry



TELEVISION SERIES - \$200

Up to two episodes which represent a Limited Television Series. These programs constitute a single entry. Please submit no more than two hours total running time.

- A. Budget up to \$250,000
- B. Budget of \$250,000-\$500,000
- C. Budget of \$500,000+

Please mark your budget category on entry

THEATRICAL RELEASE - \$150

Films produced for the purpose of being theatrically released.

YOUTH GROUP - \$25

Program produced by a youth group or individual under the guidance or supervision of an established organization or academic institution. There are two entry levels:

- A. Ages 13 and under
- B. Ages over 13

→ AWARD PARTICULARS ←

o Award winners will be notified immediately after Final Judging is complete so travel plans can be made.

o Duplicate awards can be ordered but require an additional fee.

o Awards will be made out to the individual(s) and production company named on the entry form, or to another individual if requested upon notification. Any requests for changes after an award has been completed will require a fee. If no individual is specified, then the award will name the producer by default.

o Judges have the right to withhold an award in any category or to create an award for a program they feel deserves special recognition.

o Judges' evaluations of each entry will be available upon request to the entering company or individual for a fee of US \$20 per entry.

o HDCAM, Beta, Beta SP/SX, or DigiBeta must be provided for all films that will be screened during the festival.

o Entries will compete for the following awards:

- | | |
|--------------------------|---------------------------------------------|
| →Best of Festival | →Best Script |
| →Sapphire Award (2nd) | →Best Conservation Message |
| →Best of Category | →Best Use of Graphics or Animation |
| →Best Narration | →Merit Awards for areas of excellence |
| →Best Use of Music | →Special Jury Award |
| →Best Educational Value | →Honorable Mentions for areas of excellence |
| →Best Scientific Content | |
| →Best Animal Behavior | |
| →Best Photography | |
| →Best Sound Design | |
| →Best Editing | |

→ JUDGING PROCESS ←

IWFF judges look for excellence in scientific accuracy, technical achievement, aesthetic presentation, ethical wildlife practices, and educational value.

Judging Panels — Preliminary and Final — are comprised of six individuals with professional backgrounds in film/television/media production/management, and/or wildlife biology/science, humanities/arts.

DON'T MISS THE 33RD FESTIVAL!

→ EARLY BIRD REGISTRATION DEADLINE: APRIL 15, 2010 ←

2010 Highlights

*Theme: Media and the Message
Wildlife Survival & Filmmaking in the 21st Century*

The International Illegal Wildlife Trade featuring representatives from Traffic, DOJ, Investigative Journalists/Filmmakers

Explosion of the Internet for Wildlife Film—Using Social Media for Distribution & Funding

Field and Studio Workshops Including:
Composition with Award Winning Still Photographer Tom Murphy
Focus on the Lens with Fujinon
New Technologies & Hands On Camera, Sound & Editing Opportunities

Lifetime Achievement Award for Media – Alastair Fothergill

Lifetime Achievement Award for Conservation – Carl Safina

Award-Winning Screenings/Film Anatomy Sessions/
Special Pitch Opportunities

Keynotes Including: Bryan Christy: Investigative Journalist & Author, “The Lizard King”

Azrina Abdullah – Illegal Wildlife Trade Expert

Tentative: Peter Broderick, Indy Film Distribution “guru”

Chris Palmer’s long awaited book on Wildlife Filmmaking through Sierra Club books – Special Presentation and Author Signing Event!

Field Workshops & Film Student Special Opportunities

Montana Welcome & Western Style Parties and a full line up of Social Events!

Awards Night Gala

Register Today
for the Early Bird Discount!
Hosted Breakfast & Lunches,
Special Evening Events, Dinners & Parties

6th Annual
May 12, 2010
www.wildlifefilms.org

TARKIO RETREAT



*Forging New
Partnerships in
Media & Conservation*

Special Focus:

*Illegal
Wildlife Trade
Worldwide*

**Moderated by Chris Palmer
Director, Center for
Environmental Filmmaking,
American University**

Dunrovin Ranch

Dunrovin Ranch is pleased to partner with the IWFF to offer special horseback trips and one day rides before and after the festival. All levels of riders welcome.



Please visit
www.dunrovinranchmontana.com
to learn more and
be sure to mention IWFF.

2010 FESTIVAL REGISTRATION

Please return completed form and registration fee to:

International Wildlife Film Festival (IWFF)

718 S. Higgins Ave., Missoula, MT 59801 USA

Contact us if you have any questions or need for more information:

Tel: (406) 728-9380 / Fax: (406) 728-2881

E-mail: iwff@wildlifefilms.org / Web: www.wildlifefilms.org

FOR INFORMATION ON ACCOMMODATIONS IN MISSOULA, MONTANA, USA:

<http://www.wildlifefilms.org/montana/index.html>



Thank you for writing legibly and completely filling out this form.

First Name

Last Name

Organization

Title

Mailing Address

City and State/Province

Postal Code and Country

Telephone

Fax

E-mail

Website

Arrival Date/Time

Departure Date/Time

Airline

Accommodations

IWFF, MISSOULA, MONTANA REGISTRATION FEES, MAY 8-15, 2010:

FULL FESTIVAL DELEGATE PASS (8 days includes all hosted meals, events, and Tarkio Retreat):

Before April 15, 2010 (fax, phone or email by 5 pm): \$400/each _____

After April 15, 2010: \$450/each _____

Student (enclose copy of valid Student ID): \$250/each _____

DAILY PASS (single day/evening event): \$100/each _____

Please specify which dates/events _____

EVENING EVENT ONLY PASS OR GUEST EVENING PASS: \$40/each _____

Name of Guest(s) _____

SUBTOTAL US \$ _____

My check is enclosed..... Total: US \$ _____

I have wired my Registration Fee Total: US \$ _____

Add US\$20 for transfers outside the U.S. to cover service charges: DATE WIRED:

Please charge the Registration Fee to my credit card. **Number will remain confidential.**
(**Visa or Mastercard ONLY**, 1% credit card service fee for all credit card transactions).....total: US \$ _____

Credit Card # _____ Exp. Date _____ Billing Zip Code _____

Name as it appears on card _____ Signature _____



International Wildlife Film Festival & Media Center
718 S. Higgins Avenue
Missoula, Montana 59801 USA
Tel: (406) 728.9380
www.wildlifefilms.org

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The University of Montana